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Advancing the Status of Women Worldwide

The Zonta Roses

History and Details

(Updated September 2011)

The beauty of a single yellow rose has been a favorite Zonta symbol for decades. The yellow rose has adorned many Zonta items from stationery to clothing, and has been used in many charter and anniversary celebrations.

The Zonta Rose is much more than a lovely flower. Since 1999, it has served as the symbol of Zonta Rose Day, which falls on 8 March and coincides with International Women's Day. On this special Day, Zontians worldwide are encouraged to publicly distribute yellow roses, or items bearing the image of yellow roses, accompanied by information about Zonta International and issues relating to improving the lives of women.



History of the Zonta Rose

Since the 1980s, each decade has seen a new Zonta rose:

1980s: In 1983, Valerie Webster, then Lt. Governor of District 16, proposed that a breed of rose be developed as a living symbol of our organization. With support from a local rose grower and Zontian Mary Mason, the world famous *R. Harkness & Co., Ltd.* rose nursery in England was contacted. Mr. Harkness had developed a new breed of rose he called *Hartanna* for his daughter, but generously offered to donate it to Zonta International. The *Hartanna*, also known as *Princess Alice* or *Brite Lites*, was introduced for the first time at the 1984 Zonta International Convention in Sydney, Australia.

1990s: In the spring of 1997, the Denmark Zonta Clubs in District 13 undertook a rose project. The leading Danish rose grower, Mr. Martin Jensen, offered the Clubs a new breed of rose, also produced by *R. Harkness & Co., Ltd.* in England, called the *Harflow*, also known as *Easy Going*. Once again, Mr. Harkness sponsored the 500-cut *Harflow* roses introduced at the 1998 Zonta International Convention in Paris, France.

2000s: In 2007 the well known Dutch rose breeder LEX+ developed a new yellow rose, and through the efforts of Ingeborg van't Hooherhuijs, Chairman of the 2008 Convention Committee, the rose was registered with the name Zonta+. It was introduced at the 2008 Convention Opening Ceremony

in Rotterdam; 2006-2008 ZI President Olivia Ferry was joined by Dutch Minister of Foreign Affairs Maria van der Hoeven for the formal naming of the Zonta+ Rose.

Details of the Roses

HARTANNA, also known as the *Zonta Rose, Princess Alice, and Brite Lites*



This *Zonta Rose* is a floribunda yellow clustered rose, with frilled edges. Its bright yellow flowers appear in massive clusters of up to 20 blooms, neatly spaced to form a natural floral bouquet. Each mild fragrancd bloom is well formed and has about 32 petals. The *Zonta Rose* was bred from the *Judy Garland* rose seed and pollinated by the *Anne Harkness* rose. This disease-resistant rose is a favorite of gardeners for its repeating blooms, hardiness, and ability to grow easily. The *Hartanna Zonta Rose* makes an excellent garden plant, looks good in hedgerows, and is one of the best for cut flowers.

HARFLOW, also know as the *Zonta Rose and Easy Going*

The *Harflow* variety of the *Zonta Rose* is also a floribunda yellow clustered rose. The larger golden yellow bloom appears in generous sprays of three to five blooms per stem. The mild, spicy fragrancd bloom has an extra layer of petals (an average of 40) giving it more substance than its parent rose *Sport of Livin' Easy*. This *Zonta Rose*, with its gleaming bright green foliage, is also highly resistant to disease and is a favorite among gardeners because it is so easy to grow. This stunning golden yellow rose has already earned three important international awards and is ideal for all garden use, particularly bedding, hedges, and mass planning.



Zonta+



The Zonta+ rose is a bright yellow T-Hybrid rose developed by breeder LEX+ in the Netherlands and introduced to the Dutch market in February 2007. It was formally named Zonta+ in June 2008. Zonta+ roses have large buds, a stem length of 24 to 32 inches, and a vase life of 12 days. Zonta+ roses will be available all year round. They are traded at the six FloralHolland flower auctions in the Netherlands and exported worldwide.

How to find Zonta Roses

Contact your local or national rose grower for details on supplies and cost, or contact one of the following nurseries.

For the *Hartanna*:

Ross Roses

St. Andrew's Terrace
Willunga
South Australia, 5172
Telephone: +08 8556 2555
Email: website@rossroses.com.au

For the *Harflow*:

Edmunds Roses

6235 SW Kahle Road
Wilsonville, OR 97070
USA
Telephone: +1 503 682-1476
Fax: +1 503 682-1275
Ordering: +1 888 481-7673
Email: greatroses@aol.com
Website: www.edmundsroses.com

R. Harkness & Co., Ltd.

Cambridge Road
Hitchin, Hertfordshire SG4 0JT
ENGLAND
Telephone: 01462-420402
Fax: 01462-422170
Email: harkness@roses.co.uk
Website: www.roses.co.uk

Louis Lens Rose Nurseries

Redinnestraat 11
B-8460 Oudenburg
BELGIUM
Telephone: +32 (0) 59 26 78 30
Fax: +32 (0) 59 26 56 14
Email: info@lens-roses.com
Website: <http://www.lens-roses.be>

Hortico

723 Robison Road
Rural Route 1
Waterdown, Ontario L0R 2H1
CANADA
Telephone: 905 689-6984
Fax: 905 689-6566
Website: www.hortico.com

For the *Zonta+*:

Lex+

Hoofdweg 148
1433 JX, Kudelstaart
The Netherlands
Telephone: 31 297-361 422
Fax: 31 297-361 420
E-mail: info@lex.nl
Website: www.lex.nl

Interested in finding more information on roses?

Contact your local Rose Society or visit the following Web sites:

The World Federation of Rose Societies:	www.worldrose.org
The American Rose Society:	www.ars.org
The Canadian Rose Society:	www.canadianrosesociety.org
The German Rose Society:	www.rosenfreunde.de
The Danish Rose Society:	www.rosenselskabet.dk
The Finnish Rose Society:	www.puutarha.net/ruususeura
The Royal National Rose Society (UK):	www.roses.co.uk
Associazione Italiana della Rosa (Italy):	www.airosa.it
The Japan Rose Society:	www.hanaippai.com
Rosa Klub (Slovakia):	www.tuzvo.sk
Gesellschaft Schweizerischer Rosenfreunde (Switzerland):	www.rosenfreunde.ch

Attention Gardeners

Do you know of other Nurseries & Companies that carry the Zonta Rose?
Please contact Zonta International Headquarters and we will be glad to make that
information available to other interested Zontians.

Zonta International Headquarters

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